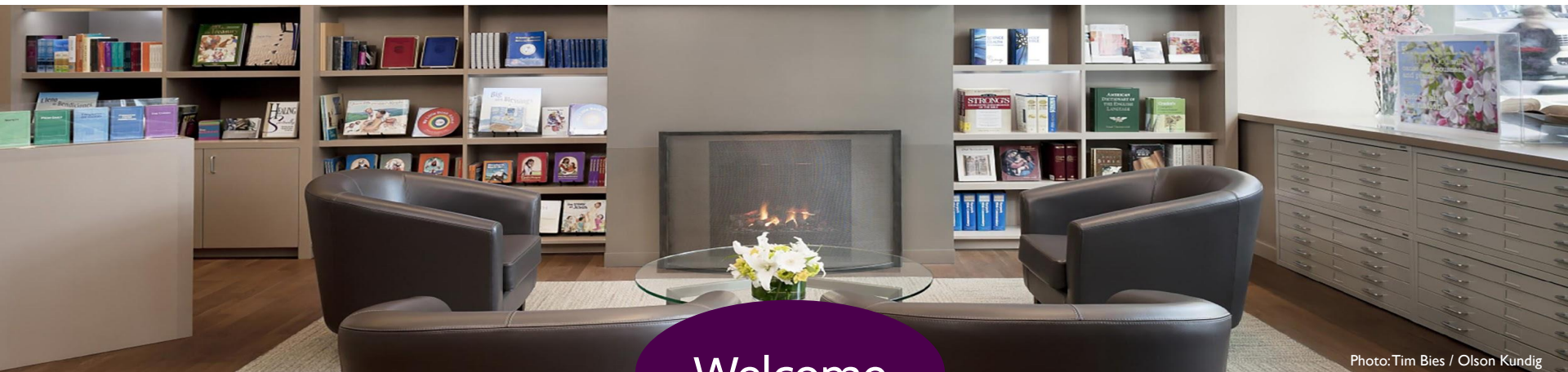




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Webinar



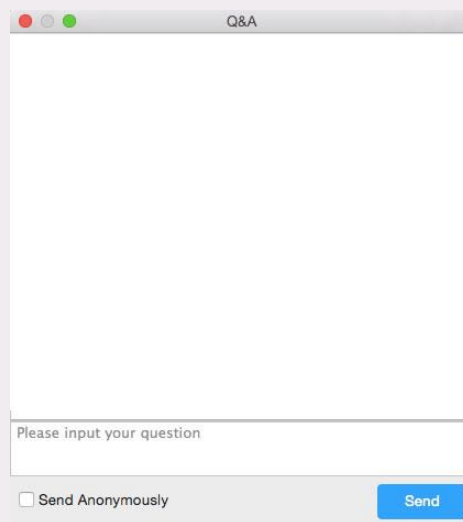
Welcome

Thursday, October 16, 2025
2:00 pm Boston time

Print delivery timing for
Journal and *Sentinel* and
Product Fulfillment
updates

Participate with us

- Type your questions into the Question and Answer box
 - The Q&A box is opened by clicking the Q&A button on your Zoom toolbar.

A screenshot of the Zoom Q&A interface. It shows a window titled "Q&A" with a large white text area for questions. Below the text area is a label "Please input your question" and a blue "Send" button. At the bottom left, there is a checkbox labeled "Send Anonymously".

Q&A

Please input your question

☐ Send Anonymously Send



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Today's Guests

Jennifer McLaughlin, Manager, The Christian Science Publishing Society;
Trustee, The Christian Science Publishing Society

Levi Kline, Manager, Fulfillment and Customer Support



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Today's Agenda

- Overview of changes coming to the Journal and Sentinel
- Fulfillment updates for Journal, Sentinel, and new order system
- Q&A



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Journal and Sentinel changes

- Letter from the CSPA Board of Trustees
 - November *Journal* and October 20th *Sentinel*
- Church Manual By-Law “Church periodicals” p. 44
- Goal of this initiative is to provide tools that further support individuals’ practice of Christian Science, and our collective demonstration of church



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More timely and relevant

- Keeping Watch
 - Emailed and printed simultaneously
 - Many-month development cycle → 3 weeks
- Can share content and listen to audio immediately
- More opportunities for content to be responsive



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“Living Church”

- New section in both Journal and Sentinel
 - Read or listen to learn what’s happening at The Mother Church and its worldwide branches
- Both inspirational and informative, the contents of this section also focus on supporting practice and church



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What's changing?

- Issue will be available online and printed simultaneously (and then mailed)
- Print delivery timing for periodicals is changing
 - Currently, periodicals are printed and mailed weeks in advance



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Sentinel print timeframe

	Cover Date	Mail Date		U.S. Replacement Date	Int'l Replacement Date
Current	Oct. 13	Sept. 23	<i>Mailed 20 days ahead</i>	Oct 13 (Cover Date)	October 20
	Oct. 20	Sept. 30	<i>Mailed 20 days ahead</i>	Oct 20 (Cover Date)	October 27
Future	Jan. 26	Jan. 20	<i>Mailed 6 days ahead</i>	Feb. 2	Same as US
	Feb. 2	Jan. 27	<i>Mailed 6 days ahead</i>	Feb. 9	Same as US

Journal print timeframe

		Cover Date	Mail Date		U.S. Replacement Date	Int'l Replacement Date
Current		November	Sep. 29	<i>Mailed 5 weeks ahead</i>	Nov. 5	Same as US
		December	Nov. 3	<i>Mailed 4 weeks ahead</i>	Dec. 5	Same as US
Future		February	Jan. 28	<i>Mailed 4 days ahead</i>	Feb. 18	Feb. 25
		March	Feb. 25	<i>Mailed 4 days ahead</i>	Mar. 18	Mar. 25

Temporary gap during transition

Sentinel

Cover Date	Mail Date	Gap
Dec. 1 & 8 (double-issue)	Nov. 11	3 weeks
Dec. 15	Dec. 2	
Jan. 5 & 12 (double-issue)	Dec. 23	3 weeks
Jan. 19	Jan. 13	

Journal

Issue Month	Mail Date	Gap
December	Nov. 3	7.5 weeks
January	Dec. 24	



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How does this affect Reading Rooms?

- Issues will arrive much closer to issue date (domestic Reading Rooms)
- Reading Rooms are always selling the most-recent issue
 - Sale cycle shifts to post-issue date
 - Healing content available regardless of issue date



Other changes and improvements

Statements are changing

Will include all orders, continuity, subscriptions, and Journal Card advertising on single statement with a single account number.

- New statement begins in November
- New account number
- Previous balance included in total but not listed as line item on November statement (only Nov transitional statement)
- October short statement; November long statement

Sample statement mock up

Insert card here and remit top portion with your payment

ACCOUNT AT A GLANCE

PREVIOUS BALANCE	\$0.00
TOTAL PAYMENTS	\$56.00
TOTAL NEW ORDERS	\$641.00
TOTAL RETURNS/ADJUSTMENTS/CANCELS	\$0.00
TOTAL AMOUNT DUE	\$600.00

YOUR ACCOUNT INFO

DATE OF STATEMENT: October 1, 2025

ACCOUNT #:

EMAIL:

PHONE:

ACCOUNT DETAIL

INVOICE	ORDER DATE	ITEM	DESCRIPTION	QTY	SHIPPED DATE	VALUE	S/H	TAX	TOTAL
CONTINUITY:						\$0.00	\$0.00	\$0.00	\$0.00
2846348	09/18/25	JSH	JSH - ONLINE	1		\$26.00	\$0.00	\$0.00	\$26.00
2682407	09/18/25	JCM	ANNUAL METRO LISTING	1		\$182.00	\$0.00	\$0.00	\$182.00
2863026	09/18/25	JCA	ANNUAL JOURNAL CARD FEE	1		\$418.00	\$0.00	\$0.00	\$418.00
2844793	09/18/25	CAV	DIGITAL CS BIBLE LESSON	1		\$15.00	\$0.00	\$0.00	\$15.00
ORDERS:						\$641.00	\$0.00	\$0.00	\$641.00

Sample Statement mock up continued

12846348	09/18/25	JSH	JSH - ONLINE	1	\$26.00	\$0.00	\$0.00	\$26.00
12682407	09/18/25	JCM	ANNUAL METRO LISTING	1	\$182.00	\$0.00	\$0.00	\$182.00
12863026	09/18/25	JCA	ANNUAL JOURNAL CARD FEE	1	\$418.00	\$0.00	\$0.00	\$418.00
12844793	09/18/25	CAV	DIGITAL CS BIBLE LESSON	1	\$15.00	\$0.00	\$0.00	\$15.00

ORDERS:	\$641.00	\$0.00	\$0.00	\$641.00
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SUBTOTAL:	\$641.00
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TOTAL RETURNS/CANCELS:	\$0.00
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BALANCED ADJUSTMENTS:	\$0.00
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ACCOUNT ADJUSTMENTS:	\$0.00
----------------------	--------

RETURN CHECK/CC:	\$0.00
------------------	--------

TOTAL RETURNS/ADJUSTMENTS/CANCELS:	\$0.00
------------------------------------	--------

08/05/25	Visa	\$26.00
08/15/25	Visa	\$15.00
08/22/25	Visa	\$15.00

TOTAL PAYMENTS:	\$56.00
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PREVIOUS BALANCE:	\$0.00
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TOTAL AMOUNT DUE:	\$600.00
-------------------	----------

Other changes and improvements

- Digital subscriptions will now be available on credit
- Single Sign On for accessing subscriptions
 - Business email address
 - Online account management



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Q&A



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In summary...

- Changes coming soon to the Journal and Sentinel to enable publishing even-more timely and relevant content in these periodicals
- In support of this, timing and delivery schedules will also change
- New statements, improvements to digital subscriptions, and new single sign on



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Upcoming online event

- Thursday, October 30, at 11:30 ET
- Online video event open to all members
- Hosted by the Christian Science Board of Directors and the Christian Science Publishing Society Board of Trustees, we'll share more specifics on these initiatives and more
- Video replay will be posted afterward



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Resources

On Friday, this webinar will be posted on the Reading Room Resources page on **christianscience.com**.

- There will also be handouts to accompany the replay that will be posted with it.



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Thank you



Photo: Tim Bies / Olson Kundig



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