eBulletin

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Inspiration



One day when I was on duty in the Reading Room, I was looking through our fruitage book and it became clear that there had been a steady decline in visitors to our Reading Room since a large medical clinic had opened up across the road. In fact, there had been several months where not a single seeker has brightened the door!

Our Reading Room staff decided we needed some fresh inspiration to address this issue and we enlisted the services of an experience

practitioner who agreed to meet with us on zoom. We had a wonderful inspiring discussion during which many ideas were shared on how to pray for the Reading Room. One of the ideas mentioned was that the original purpose of Reading Rooms was to sell *Science and Health*. This led us to question whether just displaying free copies of *Sentinels* and *Monitors* on our outside literature cart — as we have always done during reading room hours — was the right way to go, especially since the word 'free' can sometimes be interpreted as having little value.

With this in mind we decided to change our approach: we would dedicate the top level of the cart to selling *Science and Health* and the bottom level would contain a couple of free copies of the *Sentinel* and *Monitor*.

For the top level we created five 11 x 17 inch sheets (printed on card stock) highlighting some of the shorter testimonies found in the back of *Science and Health* (we chose the shorter ones so that the type size would be large enough for passersby to read). The sheets are headed: *Testimonies from people who were healed by simply reading Science and Health*. (We rotate the sheets so that the testimonies are always fresh.) One *Science and Health* is open to the page containing one of the featured testimonies, another one has a label inviting passersby to pick up and browse, and a couple more are stacked with a price tag in a plastic holder on top, indicating that these may be purchased inside.

We are pleased to report that the response was immediate. That very first week a man came by and when he saw the cart, he picked up a copy of *Science and Health* and rushed into the reading room saying "I have to buy this book." Since then, we've had several people come in to talk and make purchases – something that hadn't happened for quite a while!

If any Reading Room is interested in adopting this idea, I would be happy to make the five 11 x 17 inch sheets available in PDF form which can be output locally on card stock. Just email me at inspireddesignsbylyn@shaw.ca.

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To find more inspiration, please visit the inspirational articles section on the <u>Reading Room Resources</u> page of christianscience.com. The inspirational articles, which are a mix of current and older articles, are found about halfway down the page. They get refreshed monthly.

We want to hear from you! How have members of your church and Reading Room staff been praying in support of the healing activity of your Reading Room? Please send your submissions to: opendoors@csps.com.

NEW PRODUCTS

NEW PRODUCT: Variety Pack 11mm Chalk and Chalk Holder

We are delighted to announce a new variety pack of five 11mm pieces of chalk, which comes in four unique colors:

- Purple (x2) Highly visible, very good erasing
- Blue (x1) Highly visible, good erasing
- Luminous Purple (x1) Visible, excellent erasing
- Luminous Blue (x1) Visible, excellent erasing

This new wider chalk is more economical than our 5mm chalk. Also available is a black plastic 11mm chalk holder, which is optional, as each piece of chalk has a light, protective coating.

| Name | Product number | Reading Room price | Suggested Retail price |
|-------------------------|----------------|--------------------|------------------------|
| Variety Pack 11mm Chalk | G600G50804EN | \$8.00(USD) | \$12.00(USD) |
| Black 11mm Chalk Holder | G600G51021EN | \$9.00(USD) | \$12.00(USD) |

We hope you received your free sample of the new chalk that will arrived at your Reading Room in late October.

NEW TRANSLATION: What Christmas Means to Me and Other Christmas Messages in Italian

We are pleased to announce the first-time translation into Italian of *What Christmas Means to Me and Other Christmas Messages* by Mary Baker Eddy. This new publication brings together in one paperback book passages from the Bible as well as Italian translations of excerpts from Mrs. Eddy's books *Miscellaneous Writings 1883-1896, The First Church of Christ, Scientist, and Miscellany,* and *Poems*.

| Name | Product number | Reading Room price | Suggested Retail price |
|--------------------------------------|----------------|--------------------|------------------------|
| What Christmas Means to Me (Italian) | P125B34594IT | \$8.00(USD) | \$12.00(USD) |
| | | | |

<u>NEW TRANSLATION: Four Messages to The Mother Church in Portuguese</u> We are pleased to announce the first-time Portuguese translation of *Four Messages to The Mother Church* by Mary Baker Eddy. This publication brings together four messages Mary Baker Eddy wrote to be delivered during services at The Mother Church:

- Christian Science versus Pantheism
- Message to The Mother Church for 1900
- Message to The Mother Church for 1901
- Message to The Mother Church for 1902

| Name | Product number | Reading Room price | Suggested Retail price |
|----------------------|----------------|--------------------|------------------------|
| Four Messages to The | P125B34600PG | \$12.00(USD) | \$18.00(USD) |
| Mother Church | | | |
| (Portuguese) | | | |

CURRENT PRODUCTS

From Bible Lesson Products

We've heard from many of you over the past few months about the redesigned *Quarterly* and how it has been helpful for introducing newcomers to the Bible Lessons. Thank you for sharing this important fruitage.

As a continued support, updated web pages about the Bible Lessons are now available in all languages in which we publish. The <u>Dutch</u>, <u>French</u>, <u>German</u>, <u>Indonesian</u>, <u>Italian</u>, <u>Japanese</u>, <u>Portuguese</u>, <u>Russian</u>, and <u>Spanish</u> pages have a fresher and more helpful presentation especially accessible to newcomers and useful for introducing newcomers to the Bible Lessons. There you'll find:

- A sample lesson (blue button in the second panel next to photo of Bible and S&H)
- Links to CS.com for more information on certain topics (second panel)
- Information on the formats available in that language (see panel with icons)
- Testimonies of healing from around the world (last panel)

We hope you and your visitors find these pages helpful, and we look forward to hearing more fruitage in the future.

From the Herald

The volunteer *Herald*s have translated some wonderful articles this past month. We are happy to let you know we received translations from the Netherlands, Italy, and Indonesia. Here are some of the new articles available:



Guarire l'«incurabile»

Il nostro raccolto di gratitudine

La preghiera ribalta la situazione in tempi di conflitti



<u>De toepassing van Christian Science in een gemedicaliseerde cultuur</u> Van hulpeloosheid naar hoop

Gifts that keep on giving—even beyond the Christmas season

As you share various holiday products with Reading Room visitors this Christmas, we also invite you to share gift subscription opportunities. Choose from the following:

- The Christian Science Monitor
- JSH-Online, <u>The Christian Science Journal</u>, <u>Christian Science Sentinel</u>, and The Herald of Christian Science (French, German, Portuguese, Spanish)
- Christian Science Quarterly Bible Lessons: Citation Edition, Digital Edition, Full-Text Edition, CD Edition
- Concord: A Christian Science Study Resource

END OF YEAR SALE

Take advantage of up to 40% discounts on inspiring books, pamphlets, and CDs. Discounts available until December 31, 2023, or while supplies last.

| Description | Format | SKU | Discount | Reading Room price | Suggested Retail price |
|--|-----------|--------------|----------|--------------------|---------------------------|
| Alabado sea Dios | CD | G425A50651EN | 40.00% | \$5.40(USD) | \$7.20(USD) |
| Big with Blessings | Hardcover | P150B34207EN | 40.00% | \$9.00(USD) | \$15.00(USD) |
| Comfort's Art | CD | G425A50526EN | 40.00% | \$7.20(USD) | \$9.60(USD) |
| God Governs | CD | G425A50761EN | 40.00% | \$7.20(USD) | \$9.60(USD) |
| He Loves You a Lot | CD | G425A50826EN | 40.00% | \$7.20(USD) | \$9.60(USD) |
| Healing | CD | G425A50704EN | 40.00% | \$7.20(USD) | \$9.60(USD) |
| Jesus' Little Parables of the Kingdom | Hardcover | G500B61543EN | 40.00% | \$6.75(USD) | \$11.37(USD) |
| <u>Majestic</u> | CD | G425A52182EN | 40.00% | \$7.20(USD) | \$9.60(USD) |
| Solitary Freedom | CD | G425A50625EN | 40.00% | \$5.40(USD) | \$7.20(USD) |
| The Reforming Power of the Scriptures: A | | | | | |
| Biography of the English Bible | Hardcover | G925B85252EN | 40.00% | \$14.38(USD) | \$23.97(USD) |
| Triumph of Good | CD | G425A50703EN | 40.00% | \$7.20(USD) | \$9.60(USD) |
| Wings of Healing | CD | G425A50592EN | 40.00% | \$5.40(USD) | \$7.20(USD) |
| Wiser Than Serpents | CD | G425A50701EN | 40.00% | \$3.30(USD) | \$5.97(USD) |
| | Board | | | | |
| My Little Book About Prayer | Book | P150B34351EN | 35.00% | \$7.00(USD) | \$11.70(USD) |
| Celebration | CD | G425A52181EN | 30.00% | \$11.20(USD) | \$17.50(USD) |
| <u>Embraced</u> | CD | G425A50525EN | 30.00% | \$8.40(USD) | \$11.20(USD) |
| <u>Christmas</u> | Pamphlet | G450B91055EN | 25.00% | \$3.90(USD) | \$5.99(USD) |

Product discontinuation

Markers – Bible, Newtype II Edition (G600B91026EN) have been discontinued.

Resources to help share The Christian Science Monitor



The Christian Science Monitor has taken a step unique in the news industry by focusing on the *values* behind the news—values that connect us all, including hope, cooperation, and compassion. These provide readers a deeper view of the news and highlight the solutions that unite rather than divide.

This approach is reflected by founder Mary Baker Eddy's description of the *Monitor*'s purpose: "To injure no man, but to bless all mankind."

You can explore the *Monitor's* values journalism at **CSMonitor.com/Values**.

To help Reading Rooms share the *Monitor* with those searching for a news source with an uplifting, purposeful mission they can trust, promotional materials (posters, flyers, fact sheet, digital slides, and an announcement you may include in your own church's communications) are provided in the Reading Room Press Kit. A <u>Reading Room press kit</u> with supporting promotional materials (fact sheet, posters, and more) is available in the Reading Room Dropbox.

Interested in sharing a photo of your display? Let us know how your Reading Room is sharing the Monitor with your community by emailing us at opendoors@csps.com. Thank you for your support of the Monitor.

The current series from *The Christian Science Monitor*

"Climate Generation: Born into crisis, building solutions"

Happening Now: A global project by the *Monitor*'s Americas Bureau Chief, <u>Sara Miller Llana</u>, and Environment and Climate Change writer, <u>Stephanie Hanes</u>, will look at climate change as the world's most powerful driver of innovation and progress – a transformation that one generation in particular is poised to lead.

The series focuses on the role of those born after the UN's significant codification of children's rights in 1989 in addressing climate change. The stories will include vivid Monitor photography, and will be written from Indigenous Northern Canada, Bangladesh, Namibia, and Barbados.

The first story launched in early November and will be followed by weekly individual cover stories for six weeks through late December. Each article will be featured in the Weekly and on the *Monitor*'s website with a dedicated, interactive landing page to explore and share. Reading Rooms may fill out this form to order additional copies of the Weekly issues.

The <u>Reading Room press kit</u> includes supporting promotional materials (fact sheet, posters, digital slides, and more), added to the Reading Room Dropbox in time to share with your community in creative ways.

Thank you for your support in sharing *The Christian Science Monitor* with your community!

EVENTS & OPPORTUNITIES

Fall Zoom chat series

Join us for our final Zoom chat this fall.

All About Windows! (making posters/using Dropbox, digital displays) Tuesday, November 28, 2:00 PM Boston Time

https://christianscience.zoom.us/j/92144219859

Just a note – this is different than the bigger webinar presentations and it will not be recorded. If you're not able to come to the live event, but like this topic, please let <u>Jan Sappenfield</u> know. With enough interest, we'll schedule a more chats. These chats are open to everyone

Reading Room webinars

We're done with webinars for 2023. Our next webinar will be January 18, 2024 at 2:00 PM Boston time and will focus on sharing the *Monitor* in your community.

In case you missed it: Reading Room webinar replays

Save the date for Annual Meeting 2024

We hope you will join us in person in Boston (or online) on Monday, June 3 for Annual Meeting 2024. In addition to Monday's meeting, we'll be hosting a variety of events throughout the weekend, including special events again this year for youth and young adults on Friday evening, May 31 and Saturday, June 1. We'll also be offering free lodging for youth and young adults. We'll be sharing more details about the weekend events and housing, as well as registration information, in the coming weeks at christianscience.com/annualmeeting. We hope to see you at Annual Meeting 2024!

DISPLAY AND PROMOTIONAL RESOURCES

Sharing Christmas with your community and church

You can now find new Christmas-themed resources in the Reading Room Resources Dropbox to help your Reading Room embrace your community this holiday.

The Christmas 2023 folder in Dropbox includes:

- Customizable flyers, posters, digital slides, and postcards
 - Use them as invitations to your holiday events, to share about your Christmas Eve church service, or to spotlight gifts for the holidays
- Social media graphics for posting on Instagram, Facebook, and X.
- Community outreach ideas

Spark conversations about church

Explore two new resource guides—one for teens and twenty-somethings and the other for church members, parents, and Sunday School teachers—about why we are all needed in church and how we can strengthen church and our church communities.

We hope these guides bring fresh inspiration and spark questions, ideas, and conversations. We invite you to share these guides with your church community.

You can access the guides online <u>here.</u> We'll also be mailing hard copies of the guides to your local branch Sunday Schools. Be on the lookout for these guides in early December.

Display Resources

Approved Providers Program

Easy, affordable, and convenient! Approved Providers offer a wide range of services to help you with your window display needs.

- Have an idea for a Reading Room or Sunday School poster? An Approved Provider will work with you to create something special.
- Need a display and a vinyl banner for a Reading Room booth at an upcoming event?
 An Approved Provider is happy to help you!
- Want to easily print CSPS-produced promotional materials? An Approved Provider can ship them to you in just a few days!
- Interested in even more posters? Approved Providers sell a wide range of original posters on their websites.
- Want professional looking windows? An Approved Provider will work with you to create a unified window display.
- Need recommendations for poster and banner holders? An Approved Provider can help you with this

To contact an Approved Provider please see their information below.

Convenient Posters

Lyn Drake of Inspired Designs

Melissa Johnson of MAJ Products (Melissa is located in Melbourne, Australia)

To inquire about applying to become an Approved Provider, or if you have questions about this program, please email approvedprovider@csps.com

QUICK LINKS

| Product List | Reading Room Dropbox of Promotional Materials |
|----------------------------------|---|
| <u>Discontinued List</u> | All Things Reading Room Forum |
| Instagram (christianscience.com) | Monitor Special Events Order Form |
| Facebook (christianscience.com) | |

Customer Service

Customer service will be closed November 22-24 in observance of Thanksgiving.

- Visit the Reading Room Resource Center at http://christianscience.com/readingrooms.
- To inquire about ordering issues of *The Christian Science Monitor* for your event, please email <u>sales@csps.com</u>.

Product orders and questions; account and billing questions:

- Email: csrrcustserv@cdsfulfillment.com
- Phone: 1-800-877-8400 (US/CAN) or +1-515-362-7463 (outside US/CAN) Monday-Friday, 9:00 AM-5:30 PM Eastern Time

Shop account & online order questions:

- **Email:** Shop@christianscience.com
- Phone: +1-617-450-2790, Monday-Friday, 9:00 AM-4:15 PM Eastern Time (closed on Fridays in June–early September).

General questions:

- Email: OpenDoors@csps.com
- Phone: +1-617-450-3138, Monday-Friday, 9:00 AM-4:15 PM Eastern Time (closed on Fridays in June–early September).

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